

# DARIS GUO

## CONTACT

Portfolio: [darisguo.github.io](https://github.com/darisguo)

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## SKILLS

### DESIGN TOOLS

Figma

Sketch

Photoshop

Illustrator

Marvel

Invision

### DEVELOPMENT

HTML & CSS

Java

C++

### DATA ANALYSIS

R

Stata

Python

Google Analytics

### UX METHODS

Information Architecture

Competitive Analysis

Wireframing

Prototyping

User Interviews

Usability Tests

## EXPERIENCE

### DYNATA, Product Designer

1/2018 - Present San Francisco, CA

- ▶ Drive product design based upon review and analysis of user needs and business requirements;
- ▶ Gain a deep understanding of the industry by analyzing data on customer demographics, preferences, needs and habits;
- ▶ Work with the engineering team to bring products to life;

### HEALTHERA, Freelance UX designer

7/2017 - 12/2017 Cambridge, UK (Remote)

- ▶ Collaborated with designer, PM and engineers on the iOS and Android design of a health management tool

### AMAZON, UX Research & Design Intern

6/2016 - 8/2016 Beijing, China

- ▶ Wireframed web pages for a major event.
- ▶ Performed competitor analysis on six Chinese e-commerce sites regarding their promotion of mobile apps on the websites and mobile onboarding experience

## EDUCATION

### STANFORD UNIVERSITY

9/2015 - 9/2017 Stanford, CA

- ▶ M.A. East Asian Studies
- ▶ GPA:3.76/4.00
- ▶ Courses: HCI Design, Digital Design Principles, Programming Methodology, Machine Learning

### CHINA FOREIGN AFFAIRS UNIVERSITY

9/2011 - 7/2015 Beijing, China

- ▶ B.A. English & International Studies; International Trade & Economics
- ▶ GPA:3.82/4.00